



FEED GREATNESS®



Dear Purina® Strategy® customers,

Thank you for choosing to feed your horses Purina® Strategy® Professional Formula GX. As a loyal Purina customer, we want you to be the first to know about two exciting updates coming to Strategy® GX. We are so excited to be adding gastric support to Strategy® GX, since research shows that gastric discomfort may affect up to 90% of active horses. Strategy® GX will now be formulated to include OUTLAST™ Gastric Support Supplement, which supports gastric health and proper stomach pH. Additionally, we're unveiling a fresh new look to the packaging. These changes will take effect in June 2018.

Sincerely, The Purina® Horse Team

The standard in horse feed just got better.

Product

Strategy® GX now provides gastric support for all the horses in your barn.

Gastric Support

Formulated with OUTLAST™ Supplement to support gastric health & proper pH



Balanced Nutrition

Provides protein, vitamins, minerals for maintenance, growth, breeding & performance

Proven Palatability

High-quality ingredients support consistent intake, proven by years of research

Packaging

The packaging will be getting a fresh new look to highlight the inclusion of OUTLAST™ Gastric Support Supplement.



**Purina®
Strategy®
Professional
Formula GX**
Pelleted Horse Feed

Learn more at purinamills.com/strategy

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