



Purina® Strategy® Healthy Edge®

Pelleted & Extruded Horse Feed



For Maintenance, Performance and Senior Horses

Health inside and out. A nutritional edge. Two things every horse owner wants for their horse, and what Strategy® Healthy Edge® horse feed is designed to deliver. Nutrition that helps horses look amazing, feel great and perform at their best.

Strategy® Healthy Edge® feed gives horses age 2 and older the nutritional edge needed to support nearly any lifestyle from recreation to performance to retirement. The combination of high quality pellets and extruded Amplify® high-fat nuggets delivers a controlled starch and sugar, higher fat and fiber formulation with moderate calories and balanced nutrition. Made with only high quality, wholesome ingredients and extensively tested at the Purina Animal Nutrition Center, Strategy® Healthy Edge® horse feed is easy for horses to digest and hard for them to resist.

High Quality Ingredients for Healthy Appearance and Performance

- **Amplify® High-Fat Nugget.** Multiple sources of fatty acids including stabilized rice bran, vegetable oils and flaxseed helps maintain body condition, shine and bloom.
- **Protein that Performs.** High quality sources chosen for their optimal amino acid profiles support muscle tone and overall performance in a moderate protein formula.
- **Highly Digestible Fibers.** Multiple fiber sources including beet pulp provide slow-releasing fuel for sustained performance.

Formulated with Outlast™ Supplement for Gastric Health and Proper pH

- **Strategy® Healthy Edge® contains the same unique gastric support ingredients** found in Outlast™ supplement, which support gastric balance to give you and your horse the confidence to perform

Controlled Starch and Sugar with Higher Fat and Fiber

- **For horses with moderate calorie needs,** it helps maintain optimal body condition.
- **For horses sensitive to soluble carbohydrates,** it provides controlled starch and sugars.





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OUTLAST™
GASTRIC SUPPORT
SUPPLEMENT

Outlast™ Supplement is Formulated to Support Gastric Health & Proper pH

It is estimated that up to 90% of active horses experience gastric discomfort, affecting health, attitude, and performance. Testing in a simulated gastric environment shows Outlast™ supplement:

ACTS FASTER | LASTS LONGER | OUTPERFORMS

Feeding Directions With Hay or Pasture

LIFESTYLE	HORSE WEIGHT IN POUNDS				
	600	800	1,000	1,200	1,400
	(lbs/day)				
Minimum Hay or Equivalent Pasture*	7.00	9.50	12.00	14.50	17.00
	Strategy® Healthy Edge® Horse Feed (lbs/day)**				
Maintenance – Minimum Activity	2.00	2.50	3.25	3.75	4.50
Maintenance – Average Activity	2.75	3.50	4.25	5.00	5.75
Maintenance – Elevated Activity	3.25	4.25	5.25	6.25	7.25
Light Work	4.00	5.25	6.50	7.75	9.00
Moderate Work	5.50	7.25	9.00	10.75	12.50
Early Gestation (first 250 days)	2.75	3.75	4.50	5.50	6.25
Late Gestation (last 90 days)	4.25	5.50	6.75	8.00	9.25
Breeding Stallion	4.75	6.25	7.75	9.50	10.75

* This is the recommended minimum amount of hay to be fed. If feeding more hay, reduce the feeding rate of Strategy® Healthy Edge® horse feed by 1.0 lb for every additional 2.0 lbs of hay fed.

** Do not feed less than 0.3 lbs per 100 lbs of body weight per day. If your horse gains too much weight at that minimum feeding rate, then you should replace Strategy® Healthy Edge® horse feed with Purina® Enrich Plus® ration balancing feed.

If changing to Purina® Strategy® Healthy Edge® horse feed:

1. Make the feed change gradually over a period of 7 to 10 days.
2. Mix the new feed with the old, gradually increasing the amount of the new feed while decreasing an equal amount of the old.
3. Changes in the rate of feeding should not exceed 1.0 lb per day for each horse.

Guaranteed Analysis:

Crude Protein (min).....	12.50%
Lysine (min).....	0.90%
Crude Fat (min).....	8.00%
Crude Fiber (max).....	18.00%
Acid Detergent Fiber (ADF) (max).....	22.00%
Neutral Detergent Fiber (NDF) (max).....	36.00%
Starch (max).....	10.00%
Sugars (max).....	6.50%
Calcium (Ca) (min).....	1.10%
Calcium (Ca) (max).....	1.60%
Phosphorus (P) (min).....	0.60%
Copper (Cu) (min).....	80.00 ppm
Selenium (Se) (min).....	0.60 ppm
Zinc (Zn) (min).....	280.00 ppm
Vitamin A (min).....	3,000 IU/lb
Vitamin E (min).....	125 IU/lb

**A 4 lb meal of Strategy®
Healthy Edge® supplies a full
serving of Outlast™ supplement.**



FEED GREATNESS®

At Purina, we are always striving for greatness. With over 120 years of research and innovation, greatness shows in the animals we feed. If there's greatness on the inside, it shows on the outside.



Over 120 years
of research in
animal nutrition



24,000 animal
nutrition studies



90+ nutrition
scientists, PhD's
and veterinarians



125 patents
approved



235 nutritional
solutions for
24 species

GUARANTEE Purina appreciates your business. If for any reason you are not satisfied with the quality of the product, please return it to your authorized Purina® retailer for replacement or a full refund. The product guarantee only honors the original purchaser of Purina® products who buy the products directly from an authorized Purina® retailer.