

Lochte Feed & General Store

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What is Lochte Feed and General Store?



A load of cotton



Ida Petsch and her new car

Lochte Storage and Commission Company opened its doors for business in 1932. The enterprising Ernest F. Lochte and Felix C. Heimann renovated the existing farmers market building to accommodate their new business. During the war years they added a "temporary addition" to house some of the wool and mohair. Lumber being scarce, they used salvaged railroad ties as beams. Wool and mohair are still stored there today. While wool and mohair was a big part of their operation they tried to provide the ranchers with many other necessities, such as feed for their animals, seeds for their fields and even Robin Hood flour for their baking, much to the delight of Ida Petsch who won a new car for her efforts in jingle writing. In early years they supported the youth livestock show as attested by the photograph of the proud young showman accepting his prize. Over the years the management has changed but the name and service to the community has remained the same.

Today Lochte Feed and General Store is a multifaceted modern retail store providing goods and services to the ranching and homeownership community. We carry a wide variety of feed, seed, fertilizer, animal health supplies, farm and ranch supplies and lawn and garden supplies. You will also find a great selection of products for your pets, chickens, birds, and horses. Lochte Feed and General Store has a large home décor section so whether you are looking for something for your home or a gift we have just what you need. Over the years Lochte Feed has expanded its clothing area to include jewelry, shoes, boots, and hats. So, if you have a large ranch, small acre homestead or a house in town we can serve all your needs with great advice and excellent products. We strive to help the community anyway we can and appreciate the community's support to help us celebrate being in business for 89 years.

Voted Best
Pet Supply & Farm Supply

